



Order / Rev: 716310  
 Alt Order #: 06334734  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: FITZGERALD,K/D/US HOUSE  
 Product Desc: FITZGERALD FOR CONG  
 Estimate: 12130

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTSP	09/25/12	09/28/12	M-F 4-5p Dr. Phil	CM	4-5p	- T- TF- -	1:00	3	\$800.00	P-4	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- T- TF- -		3			\$800.00			0.00			
E 3	WTSP	09/26/12	09/26/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- - W- - - -	1:00	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - W- - - -		1			\$1,000.00			0.00			
E 4	WTSP	09/25/12	09/28/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF- -	1:00	4	\$2,600.00	P-4	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF- -		4			\$2,600.00			0.00			
E 5	WTSP	09/26/12	09/26/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	- - W- - - -	1:00	1	\$18,000.00	P-3	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - W- - - -		1			\$18,000.00			0.00			
E 6	WTSP	09/25/12	09/25/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- T- - - - -	1:00	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- T- - - - -		1			\$2,000.00			0.00			
E 7	WTSP	09/27/12	09/27/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- - - T- - -	1:00	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- - - T- - -		1			\$1,400.00			0.00			
E 8	WTSP	10/01/12	10/01/12	M-F CBS Soaps Young & Restless/Bold & Beaut(12:30 PM-4:00 PM)	CM	M-F 1230-2p	M- - - - -	1:00	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -		1			\$2,200.00			0.00			
E 9	WTSP	10/01/12	10/01/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M- - - - -	1:00	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -		1			\$1,000.00			0.00			
E 10	WTSP	10/01/12	10/01/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M- - - - -	1:00	1	\$22,000.00	P-3	0.00	NM	1	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -		1			\$22,000.00			0.00			
E 11	WTSP	10/01/12	10/01/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	1:00	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M- - - - -		1			\$2,000.00			0.00			
													Totals	17	\$66,000.00